

# ALBERT NORTH WELCOMES ANOTHER NEW TENANT 24TH SEPTEMBER 2018

ALBERT<sup>^</sup>NORTH



Within a couple of weeks of welcoming its first tenant, Middlesbrough's vibrant new business community, Albert North, is celebrating once again after another business committed its future to the area. Keystage Recruitment, a leading supply teacher agency, has chosen Albert North as its new base. The company, which works across the Tees Valley and County Durham, had been based in Yarm but began looking for a more central location after recognising excellent transport links and accessible parking were important factors for clients.

MD Julie Richardson said: "Before I set-up the business I worked for two different employers based on Albert Road and I've always considered it to be Middlesbrough's commercial hub. Whilst some of the properties have been empty for a while, I was excited to discover the plans to regenerate the area as it was the perfect location we were looking for. I'm now back where I started my career all those years ago, I feel proud to be returning with my own business and I'm confident that this location will be great for us. I was impressed with what the Council and Jomast achieved on Baker and Bedford Street and Middlesbrough feels like an area that is on the up and progressing."

Keystage Recruitment has relocated to 20 Albert Road, occupying the ground floor of the newly refurbished space. Made up of a collection of eclectic buildings, Albert North will boast a number of modern studios and offices for small to large businesses, as well as food and drink outlets and city living apartments. The revitalisation of this prime city centre location, complement's the area and is being welcomed by many businesses who are looking for modern, flexible office space to meet their growing needs. Earlier this month Albert North welcomed its first tenant Mabo Media, an award-winning PPC specialist.

"We're thrilled to welcome Keystage Recruitment to Albert North," said Mark Hill, Commercial Property Director at Jomast. "They were looking to relocate to a central location with excellent public transport and well-served parking facilities and Albert North really ticked the box. Our aim is to create one exciting business community so welcoming two new tenants to Albert North within the first month of its launch is testament to our vision for the area" added Mark.

Julie said: "We've been in business for over 15 years, we've built a great reputation over that time, have recently rebranded, moved to a more central location and we're busier than ever. We also work closely with graduates offering them the opportunity to work as supply teachers in local secondary schools so the close proximity to Teesside University is an added bonus. Jomast have been great landlords; they've been on hand to answer any questions we had and I felt really supported throughout the moving process."

The Albert North scheme includes a number of perks for businesses, including high-speed broadband, rent and rate incentives, free public health initiatives for all staff and a town centre loyalty card with exclusive discounts and incentives. The multi-million-pound regeneration project is being driven by local property developers Jomast in partnership with Middlesbrough Council.

Anyone interested in leasing the units on Albert Road should contact Jomast directly on 01642 666 936.



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Mark Hill - Commercial Property Director  
mark.hill@jomast.co.uk  
www.albertnorth.co.uk  
01642 666 936

# ALBERT NORTH WELCOMES ITS FIRST TENANT SEPTEMBER 2018

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Just a short time after its official launch, Middlesbrough's vibrant new business community, Albert North, is celebrating its first tenant.

Mabo Media, an award-winning PPC specialist, has committed the company's future to Albert North in a new lease, allowing the team's ambitious growth plans to become reality.

"Albert North is the ideal next step for Mabo Media on our journey to become the best and biggest PPC agency in the UK" said MD Lee Mablesen, who set up the company just over 5 years ago.

The 30 plus strong team have relocated to 16-26 Albert Road, occupying 6,000 sq ft of newly refurbished space. Made up of a collection of 10 eclectic buildings on Albert Road, Albert North boasts a mix of modern studio spaces for small to large businesses, as well as food and drink outlets and chic city living apartments on the upper floors.

The revitalisation of this prime city centre location has the design to complement Middlesbrough's existing digital and creative quarter and the Boho Zone, Albert North is being welcomed by many businesses who are looking for modern, flexible office space to meet their growing needs.

"We were looking for a new office space which would be flexible with our rapid growth, as well as having the modern facilities that people have come to expect in the digital sector. Coupled with the city centre location and excellent transport links to other major digital hotspots such as Leeds and Manchester, Albert North was the perfect solution for us" added Lee.

"We're thrilled to welcome one of Teesside's biggest digital success stories to Albert North" said Mark Hill, Commercial Property Director at Jomast.

"Our aim with Albert North is to bring together passionate people and inspiring businesses into one exciting business community" he added.

The Albert North scheme includes a number of perks for businesses, including high speed broadband, rent and rate incentives, free public health initiatives for all staff and a town centre loyalty card with exclusive discounts and incentives. The multi-million pound regeneration project is being driven by local property developers Jomast and Middlesbrough Council.

"Albert North allows businesses of all sizes, including the town's prominent creative and digital sector, to remain in close proximity to each other, which in turn will encourage a collaborative environment for these businesses to thrive" added Michelle McPhee, City Centre Manager at Middlesbrough Council.

Anyone interested in leasing the units on Albert Road should contact Jomast directly at [enquiries@jomast.co.uk](mailto:enquiries@jomast.co.uk).



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# MIDDLESBROUGH'S ALBERT ROAD TO BE TRANSFORMED INTO VIBRANT CITY CENTRE COMMUNITY 9TH AUGUST 2018

ALBERT<sup>^</sup>NORTH



An area of Middlesbrough is being brought back to life by local regeneration specialists Jomast and Middlesbrough Council.

Albert Road, which is a main thoroughfare in the town, runs from Middlesbrough railway station to Centre Square and Teesside University. The once bustling commercial district is now benefiting from significant regeneration to reinvigorate the area into a vibrant new business community known as Albert North.

Made up of a collection of eclectic buildings, Albert North will boast a number of modern studios and offices for small to large businesses, as well as food and drink outlets and city living apartments.

Built to complement Middlesbrough's existing digital and creative quarter and the Boho Zone, Albert North is being welcomed by many businesses who are looking for modern, flexible office space to meet their growing needs. "Our aim is to bring together passionate people and inspiring businesses into one exciting business community" said Mark Hill, Commercial Property Director at Jomast.

"Companies are looking for bespoke office accommodation and creative spaces with flexible terms and attractive incentives, which is exactly what Albert North will offer. More people want to work in the centre of town as it allows them to have easy access to all the local amenities as well as good transport links" he added.

The Middlesbrough Mayor's 2025 vision puts the town firmly at the heart of the Tees Valley City region, competing with cities across the UK. Albert North sits within Middlesbrough's historic quarter, with the heritage and architecture of the older buildings being restored and retained. Internally, each unit will be fully refurbished to offer spacious interiors that meet the high standards businesses now expect.

"Albert North allows businesses of all sizes, including the town's prominent creative and digital sector, to remain in close proximity to each other, which in turn will encourage a collaborative environment for these businesses to thrive" said Michelle McPhee, City Centre Manager at Middlesbrough Council.

"We are working with local businesses to shape the culture of Albert North, and this includes a range of benefits such as high speed broadband, rent and rate incentives, free public health initiatives for employees and a town centre loyalty card with exclusive discounts" she added.

"Jomast and Middlesbrough Council are committed to improving and regenerating Middlesbrough, and Albert North is testament to this".

Anyone interested in leasing the units on Albert Road should contact Jomast directly on 01642 666 936.



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# TECH NATION REPORT PUTS TOWN'S DIGITAL HUB IN SPOTLIGHT 8TH AUGUST 2018

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AN influential national report has put Middlesbrough's thriving digital sector firmly in the spotlight. Tech Nation 2018 singles the town out as being in the vanguard of the UK's burgeoning digital and hi-tech economy. The latest report gives an upbeat overview of the strength, depth and breadth of a vital sector that continues to expand at faster rate than the wider economy. And Middlesbrough is highlighted as one of 16 booming 'digital suburbs and tech towns' with a higher proportion of digital tech employment than the UK average.

The online report is a snapshot of the tech sector across the UK, and features recommendations for tech businesses, policymakers and corporates looking to accelerate growth. And the picture in Middlesbrough shows healthy growth in digital tech jobs of 19.5% to nearly 7,200 in 2016-17, with a total business turnover of just under £190 million. Digital GVA has increased locally by 44% from £211m in the 2017 report to £304m in the latest edition. The town's worldwide reputation in digital animation is highlighted, including Teesside University's specialist degrees in the field and the city's hosting of Animex, the UK's largest festival of animation and computer games.

The report showcases 14 tech companies from across the region that have recently completed DigitalCity's three-month SCALE programme that pairs entrepreneurs with a dedicated business mentor. Other case studies include co-working space Studio 109 whose 6,500 sq ft of renovated space includes studio offices as well as co-working and hot-desking spaces, bringing together creative minds and fuelling innovation and growth.

Animmersion CEO Dominic Lusardi said Middlesbrough had been the perfect location to grow the business, with support from DigitalCity, Middlesbrough Council, Teesside University and the Combined Authority: "Add to this, the rich digital cluster and high quality graduates, and Middlesbrough is the perfect location."

And the town's pioneering digital start-ups have themselves singled out Dan Watson, Middlesbrough Council's Digital Middlesbrough Manager, who formerly worked as DigitalCity's Cluster Manager, as an influential figure in their growth. Dan said: "The drive and aspiration of entrepreneurs really ties in with Middlesbrough's city-scale ambitions. "The businesses are incredibly open to collaboration and supporting the next generation, while also welcoming those moving into the digital industries in Middlesbrough."

Laura Woods, Director of The Forge, Teesside University's business hub and Chair of DigitalCity, said: "It is fantastic that the thriving digital sector in Middlesbrough has been recognised once again in the Tech Nation report and Teesside University is very proud of the role that we have played in its growth. "As an anchor institution for the region, helping to drive economic growth, we are looking forward to continuing to work with our partners in industry and local government to ensure that businesses can be helped to grow through digital innovation and access to graduate and academic talent."

Councillor Lewis Young, Middlesbrough Council's Executive Member for Economic Development and Infrastructure, said: "The Tech Nation 2018 report makes fantastic reading for this vital and growing sector in general, and for Middlesbrough in particular. "We've got a great track record as a breeding ground for digital and tech businesses, and the success stories and figures really speak for themselves. Middlesbrough truly is on the verge of one of the most exciting phases in its long and rich history, and it's particularly fitting that one of the cornerstones of that resurgence should be the cutting-edge technology of the 21st Century."

To view the Tech Nation 2018 report, visit: <https://technation.io/insights/report-2018/>



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